

- 15,000 bimonthly copies
- Published in Russian
- Publishing date: middle of the month
- Editorial closing date: 10th of the prior month
- Advertisement closing date: 15th of the prior month

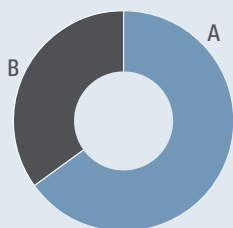
Editorial calendar

• **Bonus distribution** (Bonus distribution at shows and events may shift without prior notice, due to logistics or show organizer changes)

Issue	February #032	April #033	July #034	August #035	October #036	January (2020) #037
Hot Topic	Year in Review	Smart City / R&D	BIM Designing	Fire Safety	Transport Security	Security of Fuel and Energy Complex Facilities
Bonus Distribution	★ Securika MIPS ★ TB Forum	★ MOS Build		★ ISSE Moscow ★ Kazakhstan Security Systems Show	★ Securika Sfitex	

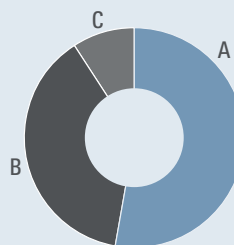
Circulation data

By region



A 65% Regular subscribers
B 35% Show distribution

By business nature



A 53% Public sector (central and local government, Ministry of interior, ministry of emergency situations, ministry of transport etc.)
B 38% Channel players (manufacturers, distributors, integrators)
C 9% Others

Advertising rate USD 1,400 / full-page rate, inside regular. Please refer to p.24.

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Website statistics

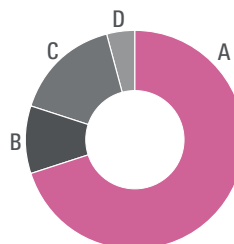
Monthly page view: 45,000

Monthly visitors: 20,000

Subscribers: 6,500

Online visitor

By region



A 70% Russia
B 10% Ukraine
C 16% CIS countries
D 4% United States