

- 3,000 monthly copies
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- Editorial closing date: 10<sup>th</sup> of the prior month
- Advertisement closing date: 20<sup>th</sup> of the prior month

## Editorial calendar

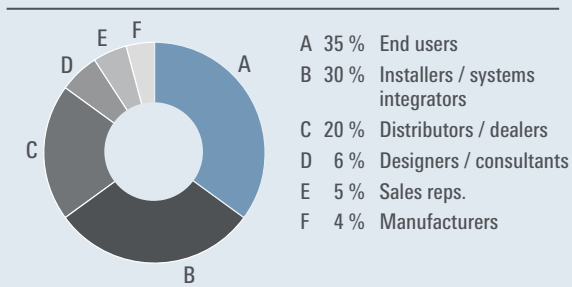
★ Bonus distribution at shows and events may shift without prior notice due to logistics or show organiser changes.

Issue	January #141	February #142	March #143	April #144	May #145	June #146
<b>Cover Story</b>	Adria Security Market	Video Surveillance Trends	Man Guarding in Adriatic Region	System Integration	Artificial Intelligence	Italy Top 25
<b>Vertical Markets</b>	Oil and Gas	Transport	Banking	Education	Stadiums	Hotels
<b>Products &amp; Systems</b>	Remote Video Surveillance	Traffic Monitoring Systems	ATMs	Perimeter Protection	Biometrics	Mobile Access Control
<b>Other Topics</b>	Wearables	Vehicle Anti-theft Systems	Money and Valuables Transport	Standards	ID Cards	Fire Alarm Systems

Issue	July / August #147	September #148	October #149	November #150	December #151
<b>Cover Story</b>	EMEA Security Market	Cybersecurity	Adria Security Summit	Security Management	Security 50 Research
<b>Vertical Markets</b>	Healthcare	Warehouses	Airports	Retail	Parkings
<b>Products &amp; Systems</b>	Wireless Alarm Systems	Security and Industrial Doors	Multi-factor Authentication	Electronic Article Surveillance Equipment	Gates and Turnstiles
<b>Other Topics</b>	Smart Home Trends	Thermal Imaging	IP Networks and Data Centres	RFID Skimming	Re-Thinking Distribution

## Circulation data

By business nature



**Advertising rate** USD 990 / full-page rate, inside regular. Please refer to p.24.



## asadria.com

### Website statistics

Monthly page views: 10,000  
 Monthly visitors: 3,500  
 Subscribers: 10,000

### Social media

Facebook followers: 1,638+  
 LinkedIn followers: 602+

### Website advertising

Specifications	Price / Frequency
Sponsor article on website	USD 775 / one week
E-blast	USD 600 / one dispatch
Sponsor article on e-newsletter	USD 400 / weekly