

- 17,000 bimonthly copies
- Editorial and advertisement closing date: beginning of the month
- Published in Traditional Chinese
- Publishing date: 20th of the month

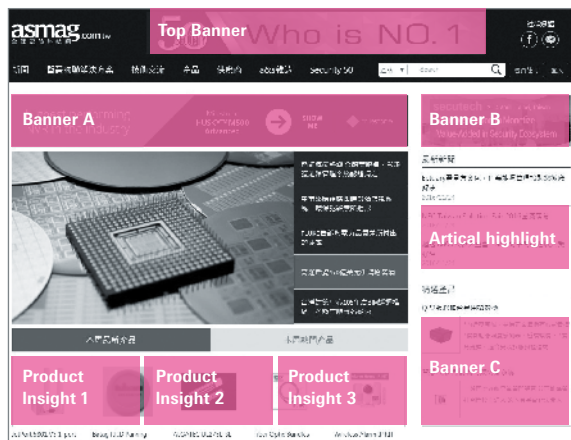
Editorial calendar

★ Bonus distribution (Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes)

#143 February <ul style="list-style-type: none"> • Big data for buildings • Environmental monitoring • 2017 – 2018 review & forecast 	#145 June <ul style="list-style-type: none"> • Smart transportation • Logistics management 	#147 October <ul style="list-style-type: none"> • Smart retail • Big data for retail
#144 April <ul style="list-style-type: none"> • Law-enforcement technology • Smart disaster prevention <p>★ Secutech International, Taipei</p>	#146 August <ul style="list-style-type: none"> • Smart factories • Smart access control integration <p>★ Vertical Solution Summit</p>	#148 December <ul style="list-style-type: none"> • Smart healthcare • Cloud energy management

asmag.com.tw

Home page traffic: 250,000 / month
 Newsletter subscribers: 25,000

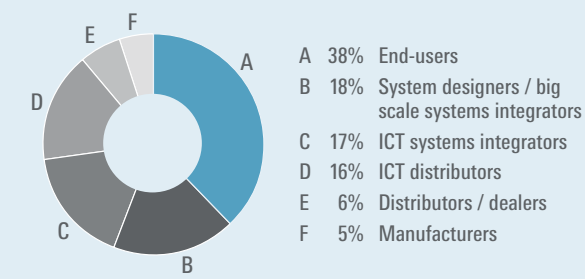


Website advertising

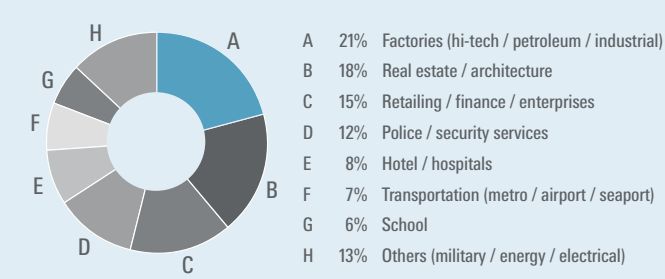
Home page position	Price / frequency
Top banner	USD 400 / one week
Banner A	USD 300 / one week
Banner B	USD 200 / one week
Product insight	USD 200 / one week
Artical highlight	USD 400 / one week
e-newsletter	Price / frequency
Weekly e-newsletter top banner	USD 400 / every Tuesday
e-blast	Price / frequency
e-blast dispatch	USD 2,000 / one dispatch

Circulation data

By business nature



By vertical market



Advertising rate USD 1,800 / full-page rate, inside regular. For more details, please refer to p.32.