

a&S Asia is the leading magazine that provides the most comprehensive industry guide for security, automation & control and business intelligence in Asia.

- 16,000 monthly copies
- Published in English
- Publishing date: 15<sup>th</sup> of the month
- Editorial closing date: 15<sup>th</sup> of the prior month
- Advertisement closing date: 20<sup>th</sup> of the prior month

## Editorial calendar •

★ Bonus distribution (Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes)

|                   |  |                             |  |
|-------------------|--|-----------------------------|--|
| #144<br>Jan & Feb | <ul style="list-style-type: none"> <li>• Publication date: 29<sup>th</sup> of Jan</li> <li>• Dual month issue</li> </ul>   | #149<br>Jul & Aug           | <ul style="list-style-type: none"> <li>• Publication date: 15<sup>th</sup> of Aug</li> <li>• Dual month issue</li> </ul>                                   |
|                   | <ul style="list-style-type: none"> <li>• Commercial building</li> </ul>  |                             | <ul style="list-style-type: none"> <li>• Hospitality</li> </ul>  |
|                   | <ul style="list-style-type: none"> <li>★ SECON, Korea</li> <li>★ Secutech India, Mumbai</li> </ul>   | #150<br>Sep                 | <ul style="list-style-type: none"> <li>• Smart cities</li> <li>• Country report: Vietnam</li> </ul>  |
| #145<br>Mar       | <ul style="list-style-type: none"> <li>• Manufacturing / factories</li> <li>• Country report: Indonesia</li> </ul>   |                             | <ul style="list-style-type: none"> <li>★ Secutech Thailand, Bangkok</li> <li>★ Security China, Beijing</li> </ul>  |
|                   | <ul style="list-style-type: none"> <li>★ Secutech International, Taiwan</li> </ul>   | #151<br>Oct                 | <ul style="list-style-type: none"> <li>• Airports &amp; seaports</li> <li>• Country report: Malaysia</li> <li>• Special supplement: Security 50</li> </ul> |
| #146<br>Apr       | <ul style="list-style-type: none"> <li>• Safe cities (traffic &amp; road monitoring)</li> <li>• a&amp;S Annual Buyers' Survey: Top Global Security brands</li> </ul> | #152<br>Nov                 | <ul style="list-style-type: none"> <li>• Retail</li> </ul>   |
|                   | <ul style="list-style-type: none"> <li>★ IFSEC, the Philippines</li> </ul>   | #153<br>Dec 2018 & Jan 2019 | <ul style="list-style-type: none"> <li>• Publication date: 15<sup>th</sup> of Dec</li> <li>• Dual month issue</li> </ul>                                   |
| #147<br>May       | <ul style="list-style-type: none"> <li>• Event venue (show and conference)</li> <li>• Country report: India</li> </ul>   |                             | <ul style="list-style-type: none"> <li>• Casino</li> <li>• Country report: Thailand</li> </ul>   |
|                   | <ul style="list-style-type: none"> <li>★ CommunicAsia, Singapore</li> </ul>  |                             |  |
| #148<br>Jun       | <ul style="list-style-type: none"> <li>• Transportation infrastructure (metro / railway / buses)</li> <li>• Country report: the Philippines</li> </ul>               |                             |  |
|                   | <ul style="list-style-type: none"> <li>★ Secutech Vietnam, Ho Chi Minh City</li> </ul>   |                             |  |

### Main columns

#### Cover story

- Exclusive interview of leading company in Asia

#### Vertical solution

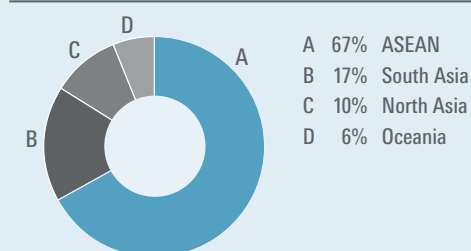
- Vertical market overview
- Developments in Asia
- Leading Asian solution providers' offerings

#### Country report

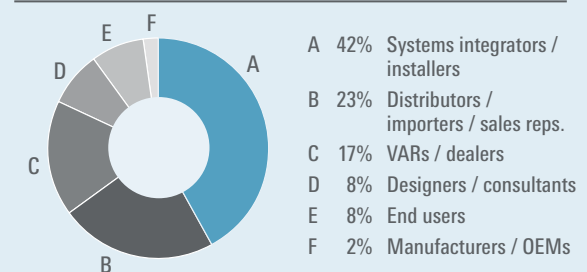
- Statistics and figures
- Market drivers and demand
- Major solution providers' offerings

## Circulation data

### By region



### By business nature



**Advertising rate** USD 2,000 / full-page rate, inside regular. For more details, please refer to p.32.