

Press

Secutech
International Exhibition and Conference for
Electronic Security, Info Security, Fire and Safety
Taipei Nangang Exhibition Center
Taipei, Taiwan, 12 – 14 April 2017

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Secutech 2017 introduces two new featured areas

CompoSec and Secutech Awards deliver solutions and insights

Secutech will return for its 20th edition from 12 – 14 April 2017, celebrating its status as the ideal platform to explore and expand business for the global safety and security industry. Held at the Taipei Nangang Exhibition Center, the show will house more than 450 exhibitors across an exhibition space of over 35,800 sqm. Prominent brands have already confirmed their participation, including ALGATEC, Antaira, BXB, Dahua, DINTEK, Hikvision, Hi-Sharp, HOMESCENARIO, Lilin, Rotasun, Shany, SYRIS, TIBBO, Vivotek and Yoda.

Secutech 2017 is expected to attract more than 26,000 visitors from different parts of the world. Introducing the highlights of the upcoming edition, Ms Regina Tsai, Deputy General Manager of the show organiser said: "After two decades, Secutech has established itself as a must-attend event for professionals from the safety and security industry. Striving to stay on top and keep up with the fast-developing technologies, the fair never ceases to offer visitors the latest trends and market intelligence. In 2017, two brand new featured areas including the Intelligent Video Analytics Demo and Unmanned Aerial Vehicle (UAV) Application Pavilion, will be erected in light of the surging demands of related technology applications across different business sectors."

The Intelligent Video Analytics Demo will debut in response to the prosperous development of the market. Video analytics technology continues to mature with innovations in intelligent image analysis and 3D, which can be applied to security management and other commercial purposes. Thus, solution providers such as Digifort, HuperLab, IRONYUN, LIPS, NX, Olnfo, SKYREC and TCIT are going to make good use of the Secutech platform to showcase their state-of-the-art products and technologies. Visitors will be able to see live demos of smart video tracking, 2D / 3D people counting, direction detection and hot spot analysis.

Also new to the fair is the UAV Application Pavilion, where visitors can

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understand how drones incorporate the integration of wireless remote technology and vision, as well as its applications in security for detection and rescue purposes.

Other dedicated zones include the Software Innovation Zone, which features advanced concepts and breakthroughs in software and platform connecting security devices, as well as the Intelligent Solution Pavilion where intelligent solutions for transportation, retail businesses and factories will be presented.

CompoSec and Secutech Awards deliver solutions and insights

Alongside the product showcase at Secutech, a series of fringe events will be arranged to add value to the visitor experience. The CompoSec and Secutech Awards are two major events that display innovative solutions and new insights.

The CompoSec forum will highlight four technology trends that unfold the future development in the area of R&D. The first trend will be on security components, focusing on the applications of H.265 codec in chips, VCA / IVS¹ image processing chips, biometrics chips and more. The IoT component trend will emphasise the application of sensors in smart factory, healthcare, smart home and internet of cars. The CPU / GPU / MCU² Platform refers to core chips for CPU / GPU servers to provide quality video data processing and MCU for controllers and sensors that fulfil IoT applications. The fourth trend will center on transmission and highlight LoRa, NB-IoT and SIG-FOX wireless transmission.

Secutech Award 2017 will display and review the next generation 4K UHD intelligent image monitoring performance. Through the demonstration, award-winning suppliers will showcase their products and underline their strengths on image control, video smart stream saving, smart videos, as well as storage capability and software. Visitors will find it easier to make comparisons and evaluations according to their requirements to source the best products.

Secutech is organised by Messe Frankfurt New Era Business Media Ltd and is held concurrently with SMAhome Expo and Fire & Safety. For more details, please visit www.secutech.com. Alternatively, please call Ms Danielle Lin at +886 2 8729 1017, or send an email to danielle.lin@newera.messefrankfurt.com.

With 11 events, Messe Frankfurt is one of the world's leading organisers of fairs and congresses for the expanding international field of civil security. These platforms provide optimum opportunities for gaining a foothold in dynamic growth markets all over the world. Presently Messe Frankfurt organises events in Germany, Asia, the Middle East, Russia, South America and East Africa. Further information at www.safety-security.messefrankfurt.com

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¹ VCA/IVS: Video content analysis / Intelligent Video Software

² CPU/GPU/MCU: Central processor unit / Graphic processing unit / Microcontroller

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Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €648 million in sales and employing 2,244 people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2015, Messe Frankfurt organised a total of 133 trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to 10 exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds.

Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.