## **200S**ADRIA

- 3,000 monthly copies
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- Editorial closing date: 10<sup>th</sup> of the prior month
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## Editorial calendar •

★ Bonus distribution (Bonus distribution at shows and events may shift without prior notice, due to logistics or show organisers' changes. )

January

- Adriatic region security market research
- Tunnels
- Industrial cameras
- · Video surveillance trends

- · Cloud-based security
- Healthcare
- · Man guarding
- Smart locks
- - Standards
  - Critical infrastructure
- Biometrics July / IoT August
- Security 50 Research
- Highways
- November Mobile monitoring
  Cyber security
- December
- · Information technology and security
- Airports Alarm systems
- Money and valuables transport



- Mergers & acquisitions
- Banking
- Storage management Access control trends
- - · Mobile monitoring Harbours

  - Video management systems
    - Cyber security
- EMEA security market
- Education
- September Intercoms and doors Investigation techniques

- · Systems integration

Perimeter security

Distributors

Smart home

Retail

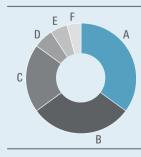
- · Bio-chemical security cases
- Laws and regulations
- October
- Adria Security Summit 2017 report
- Oil & gas
- Drones Man guarding





## **Circulation data**

## By business nature



- A 35 % End-users
- B 30 % Installers / System integrators
- C 20 % Distributors / Dealers
- D 6 % Designers / Consultants
- 5 % Sales reps.
- 4 % Manufacturers

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